



**34th International GEOGRAPHICAL
Congress Istanbul 2020**

"Geography: bridging the continents"



**34TH INTERNATIONAL
GEOGRAPHICAL CONGRESS
ISTANBUL - TURKEY
17 - 21 AUGUST 2020
Venue: İstanbul University**





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Committees: The Committees that is planned to build are as following;

- Scientific Committee*
- Local Organizing Committee*
- Honorary Committees*

Congress motto: "Geography: Bridging the Continents".

IGC 2020 İstanbul Other Key Topics

- *Globalization vs Localization*
- *Climate Change*
- *Migration and Conflicts*
- *Earth and Disasters*
- *Eurasia and Middle East Studies*
- *Anthropocene*



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ACTION PLAN IN BRIEF

CONFERENCE VISUAL IDENTITY -
LOGO & DESIGN (2017)

CONFERENCE WEB SITE
ACTIVATION
(SEPTEMBER 2017)

MARKETING & PROMOTION ACTIVITIES
for the DELEGATES (2017-2020)

MARKETING PROMOTION ACTIVITIES at
PREVIOUS CONFERENCES
(2017 – 2020)

ESTABLISHING A DATABASE
DELEGATION + INDUSTRY
(2017-2020)

MARKETING PLAN FOR SPONSORS
& SPONSORSHIP ACTIVITIES
(2018-2020)

POST CONFERENCE REPORTS
(2020)

SECRETARIAT &
REGISTRATION PROCESS
(2019-2020)

PREPARATION OF THE
SOCIAL PROGRAMME
(2019)

SCIENTIFIC PROGRAM
& ABSTRACT GOES ONLINE
(2019)

PREPARATION OF THE SCIENTIFIC
PROGRAM & ABSTRACT MANAGEMENT
(2018-2020)



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TIMELINE IGC2020

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TIME	TASK	REALIZATION STATUS
January 2017	First announcement for location and date, English and French	Done, in different international congress and conference only English
August 2017	First Circular, English and French	Done, in different international congress and conference only English
August 2018	Scientific Program (paper presentations, poster sessions, plenary lectures, workshops etc.)	Will be prepared
August 2019	Second Circular, English and French, included registration fee, early and late...	Will be prepared, could be before the time
Continual	Participate in all relevant congresses and conferences	LOC members participated all Conferences and congress after 2012 (Colone, Kyoto, Krakow, Moscow, Beijing also 2018 Quebec)
January 2019	Call for abstracts for sessions and presentations	Will be prepared
February 2020	Individual submitting session proposals and presentation abstract, accepted or declined	Will be prepared
September 2019	Schedule of proposed scientific excursions and social events	Will be prepared
July 2020	Print the congress programme and abstract volume or disc	Will be prepared
November 2020	Report on the 34th Geographical Congress	Will be prepared



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TCK-MOU : NO LATER THAN JUNE 2018
IGU WEB SITE ONLINE - DONE

34th International GEOGRAPHICAL Congress Istanbul 2020, 17-21 August
"Geography: bridging the continents"

HOME PAGE GENERAL INFO SCIENTIFIC INFO ABSTRACT SUBMISSION REGISTRATION & ACCOMMODATION SPONSORSHIP & EXHIBITION CONTACT

IGU UGI LANGUAGE:

<http://www.igc2020.org/en/>

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WELCOME TO IGC 2020
34th INTERNATIONAL GEOGRAPHICAL CONGRESS

Dear Colleagues and Friends,

It is an honor and a pleasure for me to welcome you to the 34th International Geographical Congress in Istanbul in 2020, Turkey.

Istanbul has an enchanting location spreading over two continents. Istanbul also represents the unique feature of Turkey for serving as a bridge between different cultures. This feature will be the major one in bringing together the Middle East with Europe.

opportunity to be a part of scientifically enriched environment as well as perfect harmony with all historical beauties of the city. Istanbul is a city filled to leave you with unforgettable memories.

experience, expertise and support for one of the most successful events in the history of the IGC.

ographical Society, we look forward to have the pleasure and excitement of welcoming you to Istanbul.

ONLINE REGISTRATION
ABSTRACT SUBMISSION
PROGRAM AT A GLANCE
KEYNOTE SPEAKERS

BIENVENUE À IGC 2020 34^{ème} CONGRÈS GÉOGRAPHIQUE INTERNATIONAL

Chers collègues et amis,

C'est un honneur et un plaisir pour moi de vous accueillir au 34^{ème} Congrès Géographique International à Istanbul en 2020, en Turquie.

Istanbul a un emplacement enchanteur s'étendant sur deux continents. Istanbul représente également la caractéristique unique de la Turquie pour servir de pont entre les différentes cultures. Cette caractéristique constituera l'atout majeur de la 34^{ème} CIG de 2020 pour rassembler le Moyen-Orient et l'Europe.

Je ne doute pas que cette réunion sera une opportunité précieuse pour faire partie d'un environnement scientifiquement enrichi et d'une parfaite harmonie avec toutes les beautés historiques de la magnifique Istanbul et de l'hospitalité turque et vous garantira des souvenirs inoubliables.

Je suis certain qu'Istanbul mobilisera l'expérience, l'expertise et le soutien nécessaires pour l'un des événements les plus réussis de l'histoire de l'IGU.

Au nom du Comité d'Organisation et de la Société Géographique Turque, nous sommes impatients d'avoir le plaisir et l'excitation de vous accueillir à Istanbul.

En vous remerciant chaleureusement,
Président du Congrès IGU 2020

CONGRESS ORGANIZERS



ORGANIZING SECRETARIAT



contact: secretariat@igc2020.org

DESIGN & DEVELOPMENT



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❖ Registration Fees

Projected Registration Fees ("Daily fees will be also defined")

	Early Bird	Normal	Late/On site
Participant	350€	400€	450€
Student	175€	200€	225€
Accompanying Person	125€	150€	175€

Registration Fee Includes

- * Congress opening ceremony
- * Welcome Cocktail
- * Coffee Break
- * Lunch Box
- * Entrance to all sessions
- * Entrance to exhibition area

- * Entrance to poster area
- * Congress closing ceremony
- * Congress kit (Congress bag, programme booklet, etc.)
- * Gala Dinner prices will later be defined for the year 2020.



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DELEGATES MARKETING PLAN

MARKETING CHANNELS

COMMUNICATION WITH INDIVIDUAL MEMBERS of IGU

COMMUNICATION WITH IGU COMMISSION GEOGRAPHY

COMMUNICATION WITH IGU REGIONAL DIVISIONS

COMMUNICATION WITH NATIONAL GEOGRAPHY INSTITUTIONS

COMMUNICATION WITH NATIONAL GOVERNMENTAL BODIES

MARKETING TOOLS

TIMING

CONFERENCE WEB SITE ONLINE

SEPTEMBER 2017

MARKETING PROMOTION ACTIVITIES at PREVIOUS CONFERENCES

2017 - 2020

CONFERENCE OFFICIAL PROMOTION FILE

SEPTEMBER 2018

CONFERENCE PROMOTION MOVIE

JULY 2018

CONFERENCE SOCIAL MEDIA TOOLS

AUGUST 2019 - AUGUST 2020

CONFERENCE ELECTRONIC NEWS

AUGUST 2018 - AUGUST 2020

CONFERENCE MEDIA RELIASES

AUGUST 2019 - AUGUST 2020

CONFERENCE ADS

MAY 2020



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❖ WHY İSTANBUL

- Turkey has not yet organized any events of IGU.
- İSTANBUL IGC 2020 would be a **major attractions** for Middle East, North Africa, Asia and Caucasus
- Visitors from 108 countries do not need visa to enter Turkey
- Due to easy visa procedures, Istanbul receives 15% more participants for Congresses,
- According to the ICCA, World's **Number 9** Convention City
- **Easy location** (Direct cheap flights from many cities)
- The attractive destination with its more than **8500 years history**,
- The former capital of **Roman, Byzantine & Ottoman** Empires,
- A large **spectrum of hotels** in world standards
- One of the **most effective international airports** in the world.



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CONGRESS VENUE

"Geography: bridging the continents"

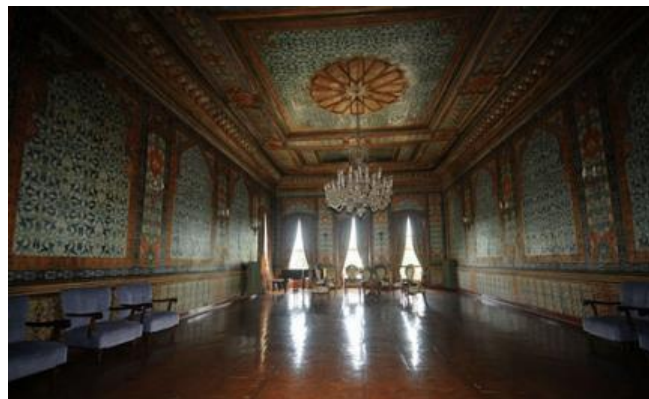


Let's Meet Where Continents Meet...



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❖ Accommodation Alternatives

- There are various accommodation alternatives (5*-4* and 3*) which are in 5 – 10 minutes walking distance to the Istanbul University and Sultanahmet Hotel Zone.
- Some hotels in Taksim Hotel Zone will be also offered from the accommodation booking system.
It takes approximately 10-15 minutes by car to Istanbul University from Taksim Hotel Zone.
- Istanbul has over 100.000 bed capacity divided in all categories.

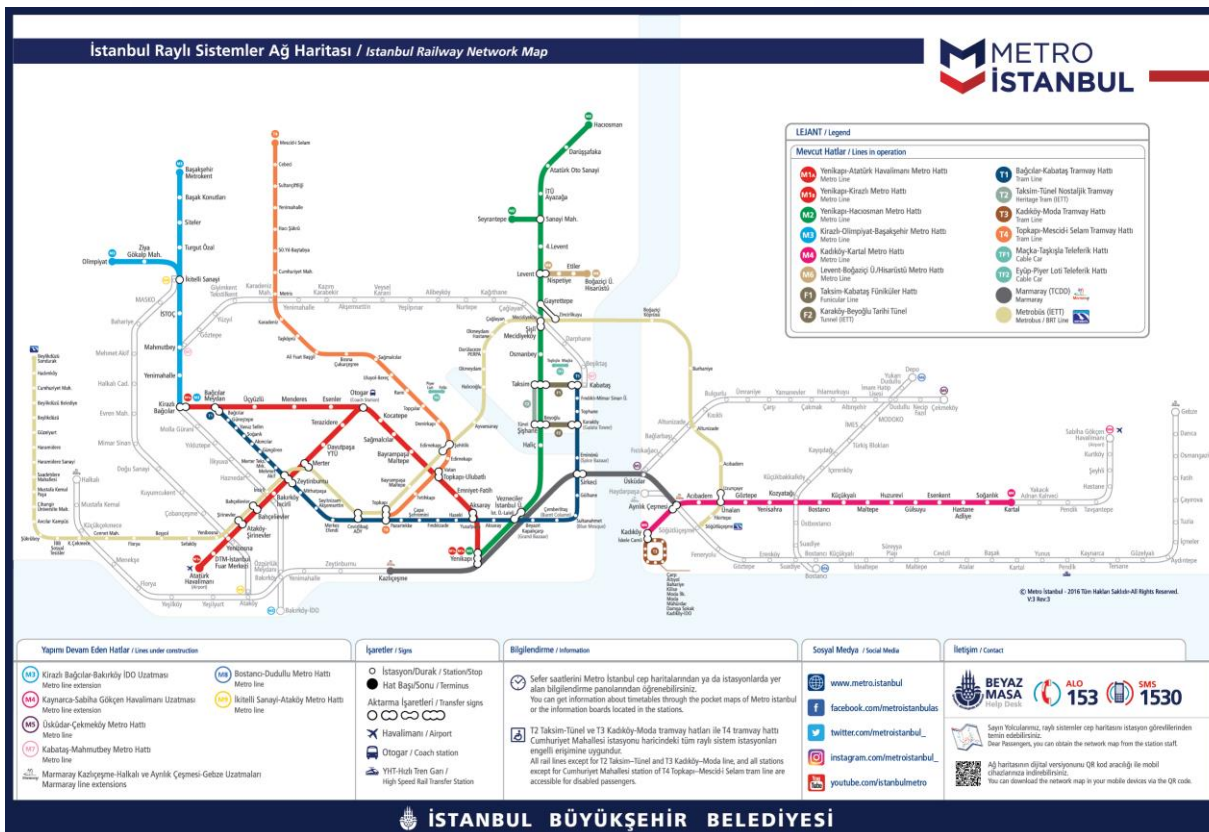




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❖ **Gala Dinner Venue Alternatives:** (estimated for 350-450 participants, cost will be between 80€)

Binbirdirek(1001) Cistern

Binbirdirek Cistern would take the participants to thousands of years earlier times. In the cistern where water for Byzantine people used to be collected in and delivered from, guests at least at once will feel the touch to the Byzantine period.

Esma Sultan Mansion

Esma Sultan Mansion is another alternative to make the most of the WLIC 2014 participants feel the atmosphere by the Bosphorus within another Ottoman legacy.

Boat Tour By The Bosphorus

Participants will have the unique chance to experience a mystic tour between continents Asia and Europe. None of the pictures or words would never be enough to describe that magnificent tour.



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Turkish Airlines is voted the Europe's best Airline for over six years.



Turkish Airlines is the official airline of "34th International Geographical Congress" and special discounts are offered on certain booking classes which is will visible on the Home page of the IGC 2020 webpage.



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International Transport



1 Hour Flying Distance



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International Transport



2 Hours Flying Distance



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International Transport



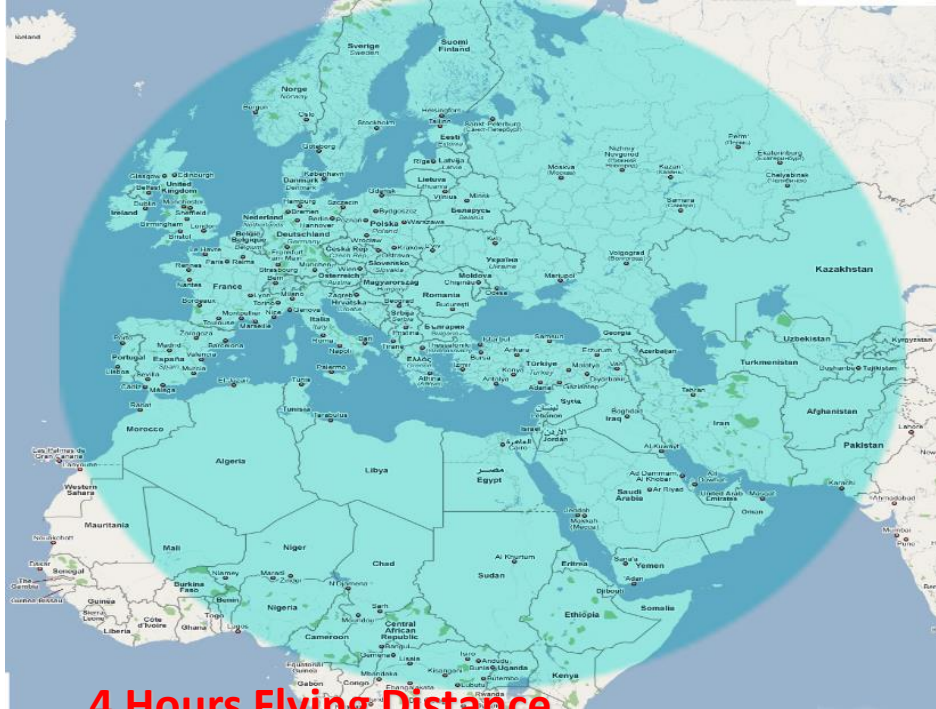


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International Transport

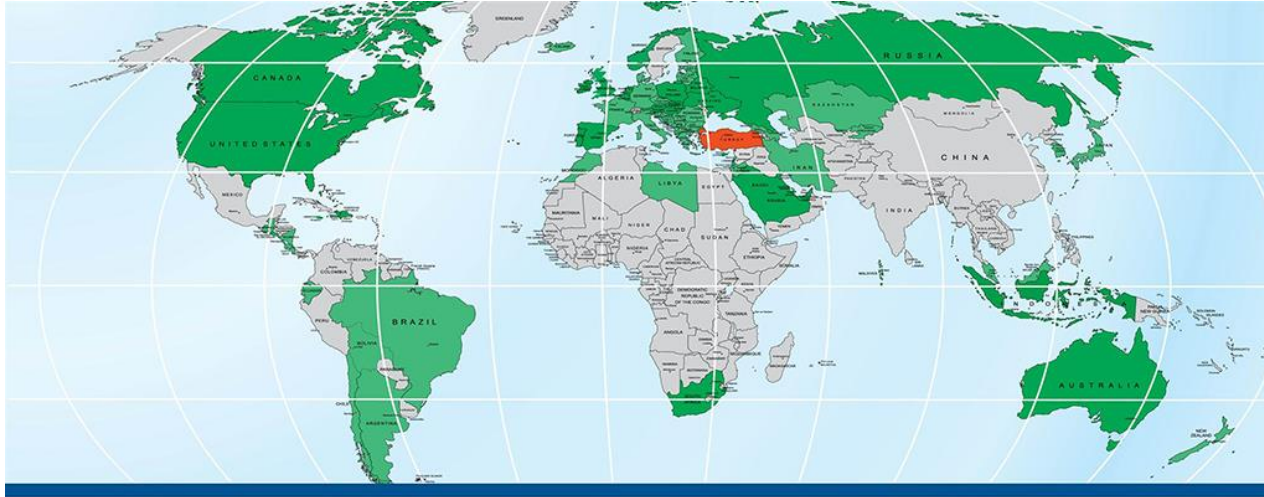


4 Hours Flying Distance



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VISA REGULATIONS

-  Countries **EXEMPT** from visa regulation
-  Countries could **OBTAIN VISA** at Turkish airports / border gates

- CITIZENS of 147 COUNTRIES CAN TRAVEL TO TURKEY WITHOUT VISA
- CITIZENS OF 97 COUNTRIES CAN TRAVEL TO TURKEY WITH E-VISA
- MANY OTHERS MAY OBTAIN VISA EASILY AT THE TURKISH AIRPORTS



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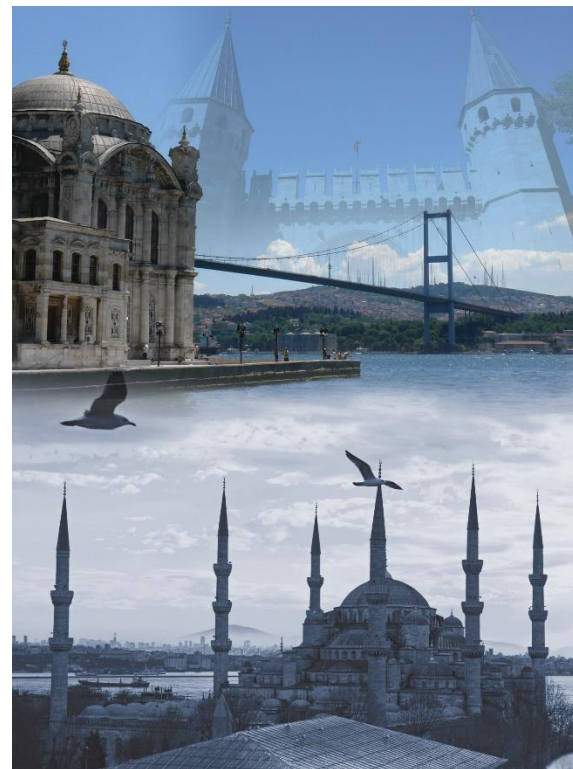
❖ EXCURSION SUGGESTIONS

ISTANBUL CITY TOURS

BEFORE THE PARTICIPANTS LEAVE ...

Take off to a memorable Istanbul sightseeing tour in a comfortable A/C Luxury bus, accompanied by professional English spoken guides and visit the city's most historic sites!

- SULTANAHMET OLD CITY TOUR
 - Topkapı Palace
 - Blue Mosque
 - Turkish and Islamic Arts Museum
 - Hagia Sophia
 - Basilica Cistern
 - Archeology Museum
 - Grand Bazaar
 - Spice Market
 - DOLMABAHCE PALACE & VISIT OF THE ASIAN SIDE
 - THE BOSPHORUS BOAT TOUR
 - WHIRLING DERWISH SHOW & SUFI MUSIC CONCERT
 - PRINCESS ISLANDS
 - TRADITIONAL TURKISH BATH ADVENTURE
 - UNVEILING PERA TOUR
- and more ...





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FULL DAY TREASURES OF ISTANBUL

- Blue Mosque • St. Sophia • Topkapı Place • Grand Bazaar





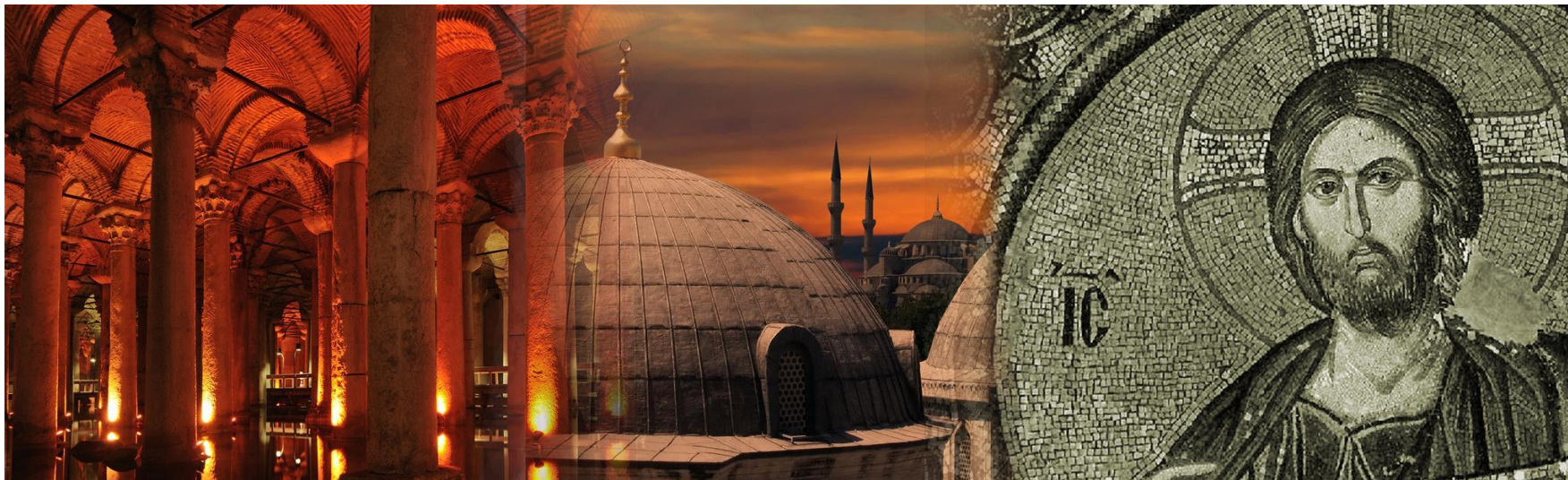
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FULL DAY TREASURES OF ISTANBUL

- St. Sophia • Chora Museum





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HALF DAY SPICE MARKET & SULEYMANIYE MOSQUE





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❖ PRE-POST TOUR SUGGESTION (AEGEAN)

- EPHESUS • PERGAMON • WONDERLAND CAPPADOCIA • PAMUKKALE & EPHESUS
- ANTALYA TOUR • WONDERS OF THE ANCIENT WORLD





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❖ PRE-POST TOUR SUGGESTION (BLACK SEA)

- SAFRANBOLU • AMASRA • SAMSUN • TRABZON • SUMELA MONASTERY • RİZE





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