



#### MEMORANDUM OF UNDERSTANDING

#### BETWEEN

Spanish Geography Association (AGE)

and the

#### Latin American Studies Association (LASA)

This Memorandum of Understanding (MoU) establishes a permanent bilateral agreement between the Spanish Geography Association (AGE) and the Latin American Studies Association (LASA). This agreement is made under the spirit of continuous and lasting cooperation and collaboration between the two associations. Beyond the exchange of services listed below, it is understood that the associations will do its best to accommodate and help its counterpart in the spirit of collaboration to advance both organisation's objectives. This Agreement is terminable, without penalty, at any time, by a 60 days' written notice by the Executive Director/President of any of both parties.

#### 1. Joint-Membership

Both AGE and LASA agree to offer the possibility for their members to subscribe to a dual membership.

# AGE to LASA

- When subscribing to their AGE membership on the AGE website, before finalizing their transaction, AGE members will be given the opportunity to subscribe to LASA membership as well.
- General information on the advantages and benefits of LASA membership will be available on the AGE website.

# LASA to AGE

- When subscribing to their LASA membership on the LASA website, before finalizing their transaction, LASA members will be given the opportunity to subscribe to AGE membership as well.
- General information on the advantages and benefits of AGE membership will be available on the LASA website.





#### 2. Panel Allocation

#### AGE to LASA

- AGE agrees to provide one (1) panel allocation for LASA at every edition of the AGE General Congress (Panel proposals may be submitted by LASA members or close collaborators of LASA), and Congress of the Latin American Geography Working Group.
- The technical details of submitting a panel to AGE General Congress and Congress of the Latin American Geography Working Group will be dealt with case by case.

# LASA to AGE

- LASA agrees to provide one (1) panel allocation for AGE to every edition of the LASA Congress and the Continental Congresses of LASA.
- Panel proposals may be submitted by the Board of Directors of the AGE
- All panel details must be submitted by September 1 of each year via its proposal submission system online LASA Example: Submissions should include title and list of panelists and affiliations (or list of papers with authors for each). All authors or panelists must have a LASA individual membership account created by that date].
- If necessary, the technical details of submitting a panel to any LASA events will be dealt with case by case.

# 3. Meeting of officials

When possible, during one or the other events, in-person meetings should be arranged between
officials of both associations (President, incoming President, Executive Director, etc.) to foster new
collaboration with the aim of promoting geographic studies within LASA and Latin American studies
within the AGE.

# 4. Complementary Registrations and Membership Subscriptions

#### AGE to LASA

- AGE agrees to offer complementary VIP registrations to its General Congress and Congress of the Latin American Geography Working Group for LASA's President and Executive Director (VIP means without free membership given or need to become a member to register).
- AGE also agrees to offer a complementary registration to its General Congress and any other conferences to a designated representative from LASA, regardless of the President and Executive Director's capacity to attend (including a complementary membership).





 AGE is pleased to offer two (2) additional complementary AGE individual membership subscriptions per year for LASA designated representatives or partners.

# LASA to AGE

- LASA agrees to offer complementary VIP registrations to every edition of the LASA Congress and the Continental Congresses of LASA for AGE's President and Executive Director (VIP means without free membership given or need to become a member to register).
- LASA also agrees to offer one (1) complimentary registration to every edition of the LASA Congress and the Continental Congresses of LASA to a designated representative from AGE, regardless of the President and Executive Director's capacity to attend (including a complimentary membership).
- LASA is pleased to offer two (2) additional complementary LASA individual membership subscriptions per year for AGE designated representatives or partners.

#### 5. Promotion Endeavors

# AGE to LASA

- AGE agrees to offer LASA one (1) complimentary Exhibition Booth package to every General Congress and Congress of the Latin American Geography Working Group in a visible location.
- AGE also agrees to offer two (2) complimentary exhibitor registrations to designated representatives from LASA, granting them access to the Exhibition Hall and Congress Sessions.
- AGE will provide LASA with one (1) complimentary full-page ad to every General Congress and any other conference program.
- AGE will publish LASA promotional content for every edition of the Continental Congresses of LASA on AGE website and social media.
- AGE is open to expanding collaboration on advertising endeavors on a case-by-case base.

# LASA to AGE

- LASA agrees to provide one (1) complimentary 10'x10' booth space, including one (1) table and chairs (2) and two exhibit hall-only registrations for booth personnel for AGE to every edition of the Continental Congresses of LASA, preferably in a visible location.
- LASA will provide AGE with a complimentary full-page program book advertisement for every edition of the LASA Congress and the Continental Congresses of LASA programs. Advertisement specs are as follows: Full page: 7.5 inches (wide) x 10.5 inches (high)





- LASA will publish promotional content for General Congresses of AGE and Congress of the Latin American Geography Working Group on the LASA website, social media, and newsletter.
- LASA is open to expanding collaboration on advertising endeavors on a case-by-case basis.

# 6. Contact Information

# LASA

Milagros Pereyra-Rojas Executive Director milagros@pitt.edu

# AGE

Jesús M. González-Pérez President jesus.gonzalez@uib.es

Signatures

Milagros Pereyra-Rojas Nov. 12, 2022

Milagros Pereyra-Rojas Executive Director Latin American Studies Association (LASA) **Jesús Manuel González Pérez** President Spanish Geography Association (AGE)

Jesús M. González Pérez